

I have discussed it with management, as well as looked at some options and spoken to a couple people who have subscriptions with you (including the person who recommended CM to me). Some other options are considerably cheaper, although admittedly offer fewer features. I have to admit I was disappointed to realize that our subscription of \$10,000 a year was considerably more than others were paying for the same features we are getting.

Unless the price comes down significantly from a \$10,000 renewal (even with the 2 months added on), we are going to go in a different direction.

I am planning to make a final decision on renewing media monitoring by the end of this week. Please let me know if there is any further reduction in price you can do, considering we have paid \$20,000 for two years of service to date.

Thanks.

From: Melissa Fritz <mfritz@criticalmention.com>
Sent: Wednesday, February 22, 2023 11:55 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Cc: Andrea Geiger <ageiger@criticalmention.com>
Subject: Re: Action Required: Critical Mention Renewal

This Message Is From an External Sender

This message came from outside Fulton County Government. Use caution with links/attachments.

Report Suspicious

Hi Jeff,

I hope you're well.

Do you have any questions about the 14 month renewal offer? Any idea of when a decision may be made?

I've extended your platform access through the rest of the month. Please let me know if you have any questions or if you'd like to set up a call to discuss your CM account.

Kindest,
Melissa

--

Melissa Fritz
Senior Account Manager



[Visit our Help Center](#)

[Visit our Idea Portal](#)

mfritz@criticalmention.com

direct: (212) 400-8886

main: (212) 398-1141

On Fri, Feb 10, 2023 at 1:00 PM Melissa Fritz <mfritz@criticalmention.com> wrote:
Hi Jeff,

Happy Friday!

Do you have any questions about the renewal offer for 14 months? Please let me know if you have any questions or if you'd like to set up a call to discuss your CM service.

Have a great weekend!

Kindest,
Melissa

--

Melissa Fritz
Senior Account Manager



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mfritz@criticalmention.com

direct: (212) 400-8886

main: (212) 398-1141

On Thu, Feb 9, 2023 at 11:24 AM Melissa Fritz <mfritz@criticalmention.com> wrote:
Hi Jeff,

From my understanding, we received payment for the 2022 renewal on 9/12/22, and the due date was 3/31/22. We did keep the service active for much of the time while the PO was in process, and then our Finance team made us turn the service off until payment was received. However, I hear what you are

saying. And we are able to add a couple of months to your CM service term, for the same fee, \$10,000. So it would be a 14 month service term for \$10,000. Does that work for you? Please let me know if you have any questions or if you'd like to set up a call.

Kindest,
Melissa

--

Melissa Fritz
Senior Account Manager



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mfritz@criticalmention.com

direct: (212) 400-8886

main: (212) 398-1141

On Thu, Feb 9, 2023 at 10:22 AM Melissa Fritz <mfritz@criticalmention.com> wrote:
Hi Jeff,

Thanks for getting back to me. I'm looking into this and will get back to you with an update soon.

Kindest,
Melissa

--

Melissa Fritz
Senior Account Manager



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[Visit our Idea Portal](#)

mfritz@criticalmention.com

direct: (212) 400-8886

main: (212) 398-1141

On Thu, Feb 9, 2023 at 9:38 AM DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov> wrote:

We paid for a whole year last year but the service was turned off for several months. I understand if you can't give us credit for that, but I have to push the county hard to pay for this, and I don't think they will renew it without that credit.

Please let me know.

Thanks.

From: Andrea Geiger <ageiger@criticalmention.com>
Sent: Wednesday, December 21, 2022 5:18 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Cc: Melissa Fritz <mfritz@criticalmention.com>
Subject: Action Required: Critical Mention Renewal

This Message Is From an Untrusted Sender

You have not previously corresponded with this sender.

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Hi Jeff,

I hope you're doing well! I am reaching out to start the process to renew service for the next term, which begins 2/8/2023.

The 2023 renewal is attached. If it meets with your approval, please sign and return it.

Please let me know if you are interested in any additional content to your renewal. I would be happy to schedule a time to discuss if any questions come up or you need any additional information.

Critical Mention appreciates your business, [@Melissa Fritz](#) and I look forward to working with you for another year.

Please let me know if you would prefer to electronically review and sign the renewal - I would be happy to resend it through DocuSign.

Thank you,

--

Andrea Geiger
Sr. Director, Sales & Training

Direct: 212-937-8817 (EST)

[Schedule a Meeting](#)

 critical
mention
an **Oncusive** company

Great, thanks!

From: Chris Catropa <ccatropa@tveyes.com>
Sent: Thursday, February 9, 2023 10:00 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Re: demo request

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Great! I'll send a ZOOM link, looking forward to it!

On Thu, Feb 9, 2023 at 9:55 AM DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov> wrote:

9:30 tomorrow works. Thanks!

From: Chris Catropa <ccatropa@tveyes.com>
Sent: Thursday, February 9, 2023 9:53 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Re: demo request

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Sure, I'd love to... 9:30a ET work? Looking forward to it!

On Thu, Feb 9, 2023 at 9:52 AM DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov> wrote:

Mr. Catropa-

I apologize that we've made contact before but I haven't followed up with you on possibly subscribing to TV Eyes for the Fulton DA's office. We are in the market for media monitoring. We have been using Critical Mention but are shopping around.

Do you have any availability tomorrow?

Thanks.

Jeff DiSantis

Cell: (404) 229-6826

9:30 tomorrow works. Thanks!

From: Chris Catropa <ccatropa@tveyes.com>
Sent: Thursday, February 9, 2023 9:53 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Re: demo request

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Jeff DiSantis
Cell: (404) 229-6826

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Thanks.

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To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
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Thank you,

--

Andrea Geiger

Sr. Director, Sales & Training

Direct: 212-937-8817 (EST)

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Link below to last night's story about the letter and the Atlanta jail use agreement. Mayor makes clear they are moving forward.

<https://app.criticalmention.com/app/#/clip/public/4f9e091c-0320-47fa-895e-212d36716d39>

Here is the permanent Fox 5 website newslink. This won't expire, so better for website linking.

[Program that matches inmates with shelter dogs expands outside Fulton County Jail \(fox5atlanta.com\)](#)

From: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>

Sent: Thursday, October 6, 2022 5:31 PM

To: English, Marcelle <marcelle.english@fultoncountyga.gov>

Cc: Murray, Jeremy <Jeremy.Murray@fultoncountyga.gov>; DiSantis, Jeff

<Jeff.DiSantis@fultoncountyga.gov>; Purkayastha, Pallavi <Pallavi.Purkayastha@fultoncountyga.gov>

Subject: FW: Channel 5 Canine Cellmates story

Please put this on our website.

<https://app.criticalmention.com/app/#/clip/public/b7f9bc1c-67b3-4bf1-a90f-1e64843145f8>

And I didn't even need to bother you guys!!

<https://app.criticalmention.com/app/#/clip/public/b7f9bc1c-67b3-4bf1-a90f-1e64843145f8>

[New gang prosecution unit leads to indictments of alleged Bloods members \(ajc.com\)](#)

Channel 5 has been running a Canine Cellmates story that includes comments from the DA on newscasts. Ran at noon today. Below is a link from our news monitoring service.

<https://app.criticalmention.com/app/#/clip/public/b7f9bc1c-67b3-4bf1-a90f-1e64843145f8>

Thanks.

Robin Bryant, who had one of our two accounts, has moved on. Can that account be deactivated and one created for Pallavi Purkayastha, who joined our office after Robin left? I have copied her on this email.

Also – are we limited to two logins or is it possible to add one more for a person who is involved in media monitoring as well?

Thanks!

Jeff

From: Melissa Fritz <mfritz@criticalmention.com>
Sent: Monday, September 12, 2022 1:10 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Critical Mention platform access restored

This Message Is From an External Sender

This message came from outside Fulton County Government. Use caution with links/attachments.

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Hi Jeff,

I've received confirmation from our Finance team that payment has been processed for the previously past due invoice. Thank you for making payment! Your access to Critical Mention has been fully restored. I look forward to continuing to work with you!

Thank you,
Melissa

--

Melissa Fritz
Senior Account Manager



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mfritz@criticalmention.com

direct: (212) 400-8886

main: (212) 398-1141

Some additional news links:

[NPR segment on election interference investigation](#)

[SIRIUS XM Progress Coverage of election investigation](#)

[MSNBC Reid Out Coverage of election investigation](#)

From: DiSantis, Jeff

Sent: Thursday, January 13, 2022 6:09 PM

To: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>; Keppler, Reta <Reta.Keppler@fultoncountyga.gov>

Subject: news links

Below are links. I will likely need to add more before next week. Thanks

[Atlanta records 158th homicide of 2021, passing 2020's total \(ajc.com\)](#)

[Georgia DA investigating Trump closer to decision on charges | AP News](#)

[Opinion | A single district attorney in Georgia has the best case against Trump - The Washington Post](#)

[Fulton County District Attorney Fani Willis may have best case to hold Trump criminally liable \(dailykos.com\)](#)

[Georgia DA May Assemble Grand Jury to Aide Trump Probe, Expects Charging Decision in 2022 \(newsweek.com\)](#)

[Trump's state of mind central to Fulton DA's investigation \(ajc.com\)](#)

[Rachel Maddow: Trump's Lawyers Met With Georgia Prosecutors About Election Probe | HuffPost Latest News](#)

[Trump lawyers met in person with Georgia prosecutor's office \(msnbc.com\)](#)

[Why the meeting between Trump's lawyers and Ga. prosecutors matters \(msnbc.com\)](#)

[Trump lawyers met with Georgia prosecutors; days later, Trump rants about law enforcement \(msnbc.com\)](#)

[WABE analysis of election administration investigation](#)

Below are links. I will likely need to add more before next week. Thanks

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[Opinion | A single district attorney in Georgia has the best case against Trump - The Washington Post](#)

[Fulton County District Attorney Fani Willis may have best case to hold Trump criminally liable \(dailykos.com\)](#)

[Georgia DA May Assemble Grand Jury to Aide Trump Probe, Expects Charging Decision in 2022 \(newsweek.com\)](#)

[Trump's state of mind central to Fulton DA's investigation \(ajc.com\)](#)

[Rachel Maddow: Trump's Lawyers Met With Georgia Prosecutors About Election Probe | HuffPost Latest News](#)

[Trump lawyers met in person with Georgia prosecutor's office \(msnbc.com\)](#)

[Why the meeting between Trump's lawyers and Ga. prosecutors matters \(msnbc.com\)](#)

[Trump lawyers met with Georgia prosecutors; days later, Trump rants about law enforcement \(msnbc.com\)](#)

[WABE analysis of election administration investigation](#)

Added one more at the top of list marked as "new" in red.

From: DiSantis, Jeff
Sent: Wednesday, December 15, 2021 2:21 PM
To: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>; Keppler, Reta <Reta.Keppler@fultoncountyga.gov>
Subject: FW: news links

And one more added to the list of stories on the Antonio May defendants, just posted on AJC. Fifth one down.

From: DiSantis, Jeff
Sent: Wednesday, December 15, 2021 2:16 PM
To: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>; Keppler, Reta <Reta.Keppler@fultoncountyga.gov>
Subject: FW: news links

One more link added to bottom of the list

From: DiSantis, Jeff
Sent: Wednesday, December 15, 2021 2:12 PM
To: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>; Keppler, Reta <Reta.Keppler@fultoncountyga.gov>
Subject: news links

NEW: [Program aims to keep kids out of gangs – WSB-TV Channel 2 - Atlanta \(wsbtv.com\)](#)

[DA says new indictments shed light on growing epidemic: young killers – WSB-TV Channel 2 - Atlanta \(wsbtv.com\)](#)

[Fulton County District Attorney Testifies to Ga. House About Need for Judges, Resources – WSB-TV – Atlanta](#)

[Fulton DA: ‘Frightening how many crimes and criminals we’re leaving on the street’ - Reporter Newspapers & Atlanta Intown](#)

[New Prosecutors Are Reopening Old Cases Against Police Officers - The New York Times \(nytimes.com\)](#)

[Metro Atlanta deputies plead not guilty to murder in inmate’s 2018 death \(ajc.com\)](#)

[6 deputies indicted in 2018 Atlanta jail death of man who was shocked with a Taser \(ajc.com\)](#)

[Deputies indicted in 2018 murder of Fulton County inmate to appear in court | News | cbs46.com](#)

[Arrest set for 6 Fulton deputies charged with murder in 2018 inmate death \(ajc.com\)](#)

[Antonio May: Six Atlanta sheriff’s deputies indicted on murder charges following death of inmate - The Washington Post](#)

[Jailers indicted in 2018 death of Fulton County inmate \(fox5atlanta.com\)](#)

[6 deputies indicted on murder charges following death of inmate at Fulton Jail – WSB-TV Channel 2 - Atlanta \(wsbtv.com\)](#)

[Cops Allegedly Declared ‘Taser Tuesday’ and Tortured a Man in Jail. Then He Died. \(vice.com\)](#)

[Why Fulton’s DA is backing Dickens in race for Atlanta mayor \(ajc.com\)](#)

[Dickens says he’s already getting to work as Atlanta’s mayor-elect – WSB-TV Channel 2 - Atlanta \(wsbtv.com\)](#)

[Prosecutor could use special grand jury for Trump-related Georgia election probe \(ajc.com\)](#)

[The Jolt: Abrams' announcement raises the national profile for Georgia's midterms \(ajc.com\)](#)

[The Georgia election in 2022 is going to be wild: Here's why \(ajc.com\)](#)

[Trump faces flurry of investigations beyond Jan. 6 probe | AP News](#)

[The Georgia election official who refused Trump's request to 'find' him votes in the 2020 election was interviewed for 4 hours by the January 6 select committee \(yahoo.com\)](#)

[Motions hearing for Atlanta-area spa shooting suspect set in Fulton County court \(fox5atlanta.com\)](#)

We would like to renew Critical Mention (our media monitoring service), with your approval. The price is still \$10,000 for the year (same as we paid for this year). The new term begins February 8, 2022.

May I let them know we will be renewing?

From: Andrea Geiger [<mailto:ageiger@criticalmention.com>]

Sent: Monday, December 13, 2021 8:44 AM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Cc: Melissa Fritz <mfritz@criticalmention.com>

Subject: Critical Mention 2022 Renewal

Hi Jeff,

I hope you're doing well! I am reaching out to start the process to renew service for the next term, which begins 2/8/2022. The 2022 renewal is attached. If it meets with your approval, please sign and return it.

Critical Mention appreciates your business and Melissa and I look forward to working with you for another year.

Please let me know if you would prefer to electronically review and sign the renewal - I would be happy to resend it through DocuSign.

Thank you,

--

Andrea Geiger

Sr. Sales Executive & Training Manager

Direct: 212-937-8817

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criticalmention.com

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Actually found a small typo. This is the correct one. Thanks.

From: DiSantis, Jeff
Sent: Tuesday, November 30, 2021 1:42 PM
To: Dilligard, Jazmin <Jazmin.Dilligard@fultoncountyga.gov>; Murray, Jeremy <Jeremy.Murray@fultoncountyga.gov>
Cc: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>
Subject: Media Relations Executive Team Presentation 11-30-21.pptx

Per the DA's email yesterday, I made a brief PowerPoint for a presentation for the meeting if you'd like me to talk. Attached.

From this morning. References the DA opening an investigation and notifying the Secretary of State. Has Pitts saying the DA investigation will let them know why shredding happened.

<https://app.criticalmention.com/app/#/clip/public/469efe14-0751-4564-9a24-4dca264cf477>

WSB did a brief story on the adult diversion program. I spoke to a reporter over there to generate a more lengthy follow up. He is interested in doing something if we can share a victim and/or an offender in the program (a successful graduate would make sense) to interview. When we get to that stage, if you think you have good candidates for the story, please let me know.

Thanks!

Story link: <https://app.criticalmention.com/app/#/clip/public/5ccd1493-735a-418a-8336-04e73ba88efb>

FYI.

From: Tracey-Goff, Avaneil
Sent: Friday, June 4, 2021 3:36 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: RE: Past Due Invoice - Suspension Risk

The check was mailed on 5/28 to the address below. Ck# 519168 dated 5/28/21

Legal Name: Critical Mention, Inc

Alias/DBA:

Address Code: AD0000000008

Address Line 1: 521 fifth Ave

Address Line 2:

City: New York

State: NY

Zip: 10175

Country: USA

County:

From: DiSantis, Jeff
Sent: Friday, June 04, 2021 3:35 PM
To: Tracey-Goff, Avaneil
Subject: FW: Past Due Invoice - Suspension Risk

FYI – per earlier emails that I was copied on, this should have been paid a while ago. Is there still an issue preventing payment?

From: Billing Critical Mention [<mailto:billing@criticalmention.com>]
Sent: Friday, June 4, 2021 2:30 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>; Willis, Fani <Fani.WillisDA@fultoncountyga.gov>; Bryant, Robin <Robin.Bryant@fultoncountyga.gov>
Subject: Past Due Invoice - Suspension Risk

Hello,

We have not yet received payment in regards to the attached past due invoice, which is now 86 days past due. We would much appreciate it if you could initiate the payment immediately.

If we don't receive the proof of remittance by the end of Tuesday next week, we have been instructed to suspend your account.

Please reach out to us immediately if you need any additional information to process the payment.

Thank you in advance for your prompt response!

--

Khadiza Akter

Accounts Receivable

Billing: (212) 400-8678

Direct: (347) 505-7032



This is the email I was copied on from May 12.

From: Tracey-Goff, Avanell
Sent: Wednesday, May 12, 2021 2:59 PM
To: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>; lomanto@criticalmention.com
Cc: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: RE: Critical Mention Suspension Risk for Office of the Fulton County District Attorney

Good Afternoon,

All required documents were received and submitted to the purchasing department for approval on 5/11/2021. The account is now active and the invoice was submitted to the Finance as of 5/12/2021

Barring any issues, payment should be issued within the next 10 business days.

From: Willis, Fani
Sent: Wednesday, May 12, 2021 2:50 PM
To: lomanto@criticalmention.com
Cc: DiSantis, Jeff; Tracey-Goff, Avanell
Subject: RE: Critical Mention Suspension Risk for Office of the Fulton County District Attorney

Ms. Lomanto:

I have been informed by Ms. Goff my purchasing manager that there is paperwork that needs to be filled out to be paid by the county. I have put her on this email so you can communicate directly with her about what is needed to receive payment. Until your company jumps through the county hoops it is impossible to pay you. Ms. Goff is our resident expert. Continue to keep me in the loop and I will make sure once the correct documents are filled out that your payments do not fall through the cracks.

Mrs. Goff please respond to this email telling them what is missing and walking them through the process.

From: Loretta Lomanto [<mailto:lomanto@criticalmention.com>]
Sent: Wednesday, May 12, 2021 2:39 PM
To: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>
Cc: mfritz@criticalmention.com; rholmes@criticalmention.com
Subject: Critical Mention Suspension Risk for Office of the Fulton County District Attorney

Hi Fani T.,

I am reaching out on behalf of your Account Manager, Melissa. I'm reaching out because I got a concerning note from our Finance team. They let me know that your account is in danger of suspension because there are some very past due invoices. Our Finance team has been trying to get in touch but hasn't had any luck.

I want to make sure we avoid any interruption in service for you, so I asked them to hold off suspension until I had time to reach out and connect with you. Do you know if there might be a problem processing payment? Can you look into this on your side and see what the status of payment is?

If you have any questions at all about the outstanding balance, or need a copy of any invoices, you can reach our Finance team directly at billing@criticalmention.com or 212.400.8678. They have requested an update from me by tomorrow so any assistance you could provide would be very much appreciated!

Thank you!

Best,

Loretta Lomanto

Account Management Liaison

llomanto@criticalmention.com

I put a county fiscal employee in touch with your office. There was some issue with the completion of forms for county contractors that I understand has been fixed.

I will forward the email that I was copied on so you can see who on your end was in touch with them. If it still hasn't been paid please let me know.

Thanks

From: Melissa Fritz [<mailto:mfritz@criticalmention.com>]

Sent: Wednesday, May 19, 2021 7:04 PM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Subject: Re: Critical Mention Suspension Risk for Office of the Fulton County District Attorney

Hi Jeff,

I hope that you are doing well.

I'm hoping you can help with a past due invoice that we are showing on your account. Do you need any information from my end to help process payment for the invoice, or do you know if there is a problem with processing the invoice? Please let me know how I can help. For quick reference, below is the e-invoice link to the past due invoice, which can be paid online.

[Invoice #2021-37872](#)

I appreciate any help you can provide with this matter.

Thank you,
Melissa

--

Melissa Fritz
Sr. Account Manager

criticalmention.com

Direct: [212-400-8886](tel:212-400-8886)

Main: [212-398-1141](tel:212-398-1141)

On Wed, May 12, 2021 at 2:38 PM Loretta Lomanto <llomanto@criticalmention.com> wrote:

Hi Jeff,

I am reaching out on behalf of your Account Manager, Melissa. I'm reaching out because I got a concerning note from our Finance team. They let me know that your account is in danger of suspension because there are some very past due invoices. Our Finance team has been trying to get in touch but hasn't had any luck.

I want to make sure we avoid any interruption in service for you, so I asked them to hold off suspension until I had time to reach out and connect with you. Do you know if there might be a problem processing payment? Can you look into this on your side and see what the status of payment is?

If you have any questions at all about the outstanding balance, or need a copy of any invoices, you can reach our Finance team directly at billing@criticalmention.com or 212.400.8678. They have requested an update from me by tomorrow so any assistance you could provide would be very much appreciated!

Thank you!

Best,

Loretta Lomanto

Account Management Liaison

llomanto@criticalmention.com

The contact I have is Mark Rios, phone number (646) 658-3135 and email mrios@criticalmention.com.

From: Tracey-Goff, Avaneil

Sent: Monday, May 10, 2021 9:00 AM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Cc: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>

Subject: RE: Past Due Invoice from Critical Mention - Payment required!

Good Morning Mr. DiSantis,

Do you have a direct contact for the company. Due to the W-9 and business license not being received, their vendor activation is still pending

Thank you

From: Willis, Fani
Sent: Friday, May 7, 2021 9:36 PM
To: Tracey-Goff, Avaneil <Avaneil.Tracey-Goff@fultoncountyga.gov>; DiSantis, Jeff <[Jeff.DiSantis@ful](mailto:Jeff.DiSantis@fultoncountyga.gov)>
Subject: Fwd: Past Due Invoice from Critical Mention - Payment required!

Please make sure this is paid.

Sent from my iPhone

Begin forwarded message:

From: Billing Critical Mention <billing@criticalmention.com>
Date: May 7, 2021 at 5:15:03 PM EDT
To: "DiSantis, Jeff" <Jeff.DiSantis@fultoncountyga.gov>, "Willis, Fani" <Fani.WillisDA@fultoncountyga.gov>, "Bryant, Robin" <Robin.Bryant@fultoncountyga.gov>
Subject: Past Due Invoice from Critical Mention - Payment required!

Hello,

We have not yet received payment regarding the attached past due invoice, which is now 58 days past due. We would much appreciate it if you could initiate the payment immediately.

Please confirm that payment is being processed to ensure that there is no risk to your service access.

Thank you in advance for your prompt response!

--

Khadiza Akter | Accounts Receivable
Billing: (212) 400-8678
Direct: (347) 505-7032



naccuracy reported for reporter Ray Carter ID:240859

He is now the Vice President and General Manager at WSB TV in Atlanta. Email according to FCC site is ray.carter@wsbtv.com.

WSB rerun of Child Advocacy Center story this morning

WSB reran an abbreviated version of the Georgia Child Advocacy Center story this morning just before 5 am. Has your best quote in it and good anchor commentary.

<https://app.criticalmention.com/cm/download/c5b7cd92-01ae-4ab8-962b-4755744dcdcd>

adding a couple Facebook feeds to the database

There are a few Facebook feeds by local influencers that I would like to add to the search database. Do I send those to you or can I ask for that via the platform?

The first couple are:

George Chidi <https://www.facebook.com/gchidi> (also a reporter for the Intercept and occasionally WAGA)

Doug Richards <https://www.facebook.com/tvnewsgoon> (reporter for WXIA)

Decaturish <https://www.facebook.com/Decaturish>

Would 10:30 work?

From: Melissa Fritz [<mailto:mfritz@criticalmention.com>]
Sent: Wednesday, February 24, 2021 3:51 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Cc: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>
Subject: Re: Do you need your Critical Mention login information?

Hi Jeff,

Yes, I'm widely available on March 1st. Do you want to do the training at 10am? Name any time that works for you and I'll send over the calendar invite.

Thank you!
Melissa

--

Melissa Fritz
Sr. Account Manager

criticalmention.com

Direct: 212-400-8886

Main: 212-398-1141

On Wed, Feb 24, 2021 at 10:14 AM DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov> wrote:

Actually looking at our schedule, we should move to Monday. Do you have time on Monday, March 1?

From: DiSantis, Jeff

Sent: Wednesday, February 24, 2021 9:58 AM

To: 'Melissa Fritz' <mfritz@criticalmention.com>

Cc: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>

Subject: RE: Do you need your Critical Mention login information?

The rest of today is pretty tight for us. Does anything tomorrow or Friday work?

From: Melissa Fritz [<mailto:mfritz@criticalmention.com>]

Sent: Tuesday, February 23, 2021 8:45 AM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Cc: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>

Subject: Re: Do you need your Critical Mention login information?

Hi Jeff,

Unfortunately, 10am on Wednesday got booked. Does any other time on Wednesday work for you?
Please let me know.

Warm regards,

Melissa

--

Melissa Fritz
Sr. Account Manager

criticalmention.com

Direct: [212-400-8886](tel:212-400-8886)

Main: [212-398-1141](tel:212-398-1141)

On Mon, Feb 22, 2021 at 1:25 PM DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov> wrote:

10 am Wednesday works. Thanks!

From: Melissa Fritz [mailto:mfritz@criticalmention.com]

Sent: Monday, February 22, 2021 12:58 PM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Cc: Bryant, Robin <Robin.Bryant@fultoncountyga.gov>

Subject: Re: Do you need your Critical Mention login information?

Hi Jeff,

Does Wednesday work for you? I'm available anytime except 11:30a-12:30p ET. Would Wednesday at 10a, 1pm, 2-5p work for you? Feel free to suggest any time that works for you.

Warmly,

Melissa

--

Melissa Fritz
Sr. Account Manager

Do you need your Critical Mention login information?

Ms. Fritz-

Thanks for your help. Robin Bryant (copied) and I would like to set up a training to discuss how we can best use the service. Let us know what works for you.

Thanks!

Jeff
Cell: (404) 229-6826

From: Melissa Fritz [<mailto:mfritz@criticalmention.com>]
Sent: Monday, February 15, 2021 8:15 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Do you need your Critical Mention login information?

Hi Jeff,

We recently sent your Critical Mention username and temporary password to this email address. I just wanted to make sure you received it so you'll be all set when you're ready to log in.

If you can't find the email, please let me know and I'll resend the info right way. You can also call me at (212) 400-8886

I'm looking forward to working with you!

Best,

Melissa Fritz

Fani Willis" Critical Mention search

The analytics graph is attached as a PDF. The previous one I sent was for "Fulton County District Attorney." This one is for "Fani Willis." We are getting more coverage via your name than by title. This graph has the coverage value for the last week at over \$150 million. That's obviously high, but even adjusting downward, still a huge number.

PR value for last week

I ran a report for mentions of "Fulton County District Attorney" worldwide for the last seven days. Critical Mention (the PR monitoring platform I told you guys about that we contract for last week) gives a "publicity value" to the coverage, which is meant to reflect what it would cost to buy paid advertising equivalent to the penetration of the media coverage. While it can be a bit exaggerated, it says in the last week we've gotten media coverage equivalent to \$67 million in advertising. Even half of that value would be staggering.

Robin (copied) and I are going to be giving you reports, but they will be much larger than what would be the case in most DA offices. We will work on a way to make it digestible and useful for you without a recap of every mention. Such a report would be of limited utility to you at this point.

I have attached a screenshot of the report page in the system. I will update you on how to use if you want to look directly (it's pretty cool). Robin and I are going to have a training with the company in the next few days to learn how to use all the features.

RE: direct link to story

It's a constitutional amendment, which means it needs two-thirds of each house of the General Assembly and then a statewide referendum in the fall of 2022. Still a ways to go.

From: DiSantis, Jeff

Sent: Tuesday, February 16, 2021 1:36 PM

To: Willis, Fani <Fani.WillisDA@fultoncountyga.gov>; Armstrong, Kevin

<Kevin.Armstrong@fultoncountyga.gov>; Bryant, Robin <Robin.Bryant@fultoncountyga.gov>

Subject: direct link to story

I sent a story via Critical Mention a few minutes ago. Below is a direct link to it. We should discuss.

<https://lawandcrime.com/2020-election/georgia-republicans-are-trying-to-change-the-rules-for-fani-williss-prosecution-of-donald-trump-for-election-crimes/>

direct link to story

I sent a story via Critical Mention a few minutes ago. Below is a direct link to it. We should discuss.

<https://lawandcrime.com/2020-election/georgia-republicans-are-trying-to-change-the-rules-for-fani-williss-prosecution-of-donald-trump-for-election-crimes/>

Do you need your Critical Mention login information?

Thanks – if you can resend, we can definitely use it. We’ve had major incoming from the press the last several days, so I haven’t had time to schedule the training. Is some time Thursday available?

From: Melissa Fritz [<mailto:mfritz@criticalmention.com>]

Sent: Monday, February 15, 2021 8:15 AM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Subject: Do you need your Critical Mention login information?

Hi Jeff,

We recently sent your Critical Mention username and temporary password to this email address. I just wanted to make sure you received it so you'll be all set when you're ready to log in.

If you can't find the email, please let me know and I'll resend the info right way. You can also call me at (212) 400-8886

I'm looking forward to working with you!

Best,

Melissa Fritz

Thank You and Welcome to Critical Mention

Thanks for the note. We've had a crazy week and haven't had a chance to get going, but we need to. I will schedule the training ASAP.

From: Ryan Holmes [<mailto:rholmes@criticalmention.com>]

Sent: Thursday, February 11, 2021 8:21 AM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Subject: Thank You and Welcome to Critical Mention

Dear Jeff,

We're excited to have you on board as a new Critical Mention client! Thank you for your business.

We look forward to providing you the fastest, easiest-to-use, world-class media monitoring and assure you that we'll always be on it, so you're always on it. We're dedicated to making sure you get the coverage you need, when you need it, so you're ready to share, report and analyze.

As you get started with the service, your Account Manager Melissa Fritz will guide you to take action on several important items that will make sure you get the most out of Critical Mention:

- Schedule a training on the Critical Mention platform
- Create saved searches and email alerts to always be on top of your coverage
- Build reports to share and analyze coverage

Please always contact Melissa Fritz for any and all help you may need but be assured we are here for you 24/7/365 at support@criticalmention.com.

Jeff, thank you again for your business. We're thrilled to be working with you. We value your business and look forward to earning your renewal as well. I'll check back with you in 90 days to make sure we're meeting and exceeding your needs and your Account Manager will do the same in about 4 months via a Client Success Review.

Sincerely,

Ryan Holmes

Vice President, Client Relations

Mark-

Resending this since the first one said it bounced. The document has been signed. Per our discussion, since it was still showing my name, I signed for myself and the District Attorney (copied).

Let me know the next steps to get rolling.

Thanks!

Jeff
cell: (404) 229-6826

From: DocuSign NA3 System [dse_NA3@docusign.net]
Sent: Friday, February 05, 2021 2:49 PM
To: DiSantis, Jeff
Subject: Completed: Quote Document CM SOW: Office of the Fulton County District Attorney [Q-04708]

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Mark Rios
mrios@criticalmention.com

All parties have completed Quote Document CM SOW: Office of the Fulton County District Attorney [Q-04708].

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This message was sent to you by Mark Rios who is using the DocuSign Electronic Signature Service. If you would rather not receive email from this sender you may contact the sender with your request.

Name and title for contract

I got an update just now but it still has my name on it.

From: Mark Rios [mrios@criticalmention.com]
Sent: Friday, February 05, 2021 2:31 PM
To: DiSantis, Jeff
Subject: Re: Name and title for contract

I sent an updated version about a half hour ago, if for any reason you did not receive it please let me know.

On Fri, Feb 5, 2021 at 2:30 PM DiSantis, Jeff
<Jeff.DiSantis@fultoncountyga.gov<<mailto:Jeff.DiSantis@fultoncountyga.gov>>> wrote:
Please send it to me. thanks!

From: Mark Rios [mrios@criticalmention.com<<mailto:mrios@criticalmention.com>>]
Sent: Friday, February 05, 2021 1:51 PM
To: DiSantis, Jeff
Subject: Re: Name and title for contract

Jeff, Can you also give an Email address and Telephone number or do you want me to use yours?

On Fri, Feb 5, 2021 at 1:46 PM DiSantis, Jeff
<Jeff.DiSantis@fultoncountyga.gov<<mailto:Jeff.DiSantis@fultoncountyga.gov>><<mailto:Jeff.DiSantis@fultoncountyga.gov>>>> wrote:
Fani T. Willis
District Attorney

--

Mark Rios
Account Executive

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Direct: 646-658-3135

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Mark Rios
Account Executive

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Direct: 646-658-3135

Quote Document CM SOW: Office of the Fulton County District Attorney [Q-04708]

From: DocuSign NA3 System [dse_NA3@docusign.net]

Sent: Friday, February 05, 2021 1:41 PM

To: DiSantis, Jeff

Subject: Quote Document CM SOW: Office of the Fulton County District Attorney [Q-04708]

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Mark Rios sent you a document to review and sign.

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Mark Rios

mrios@criticalmention.com

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This message was sent to you by Mark Rios who is using the DocuSign Electronic Signature Service. If you would rather not receive email from this sender you may contact the sender with your request.

Mark-

Apologies I missed your call and email about the Zoom. Just logged in but you may have already left.

I am going to see the DA any minute to get her to sign the contract.

Feel free to call me on my cell at (404) 229-6826 if you need to speak with me.

Thanks!

Jeff

I can get a signed contract back to you at \$10k a year by COB tomorrow.

Thanks!

From: Mark Rios [mrios@criticalmention.com]
Sent: Thursday, February 04, 2021 3:10 PM
To: DiSantis, Jeff
Subject: Re: FW: Fulton County Vendor Registration

Jeff,

I will register as a vendor and finish the additional paperwork by the end of the day. If I can get you approved for an annual subscription of \$10K, do you think you can have a contract back to me signed by end of business day tomorrow?

Regards,

Mark Rios

On Thu, Feb 4, 2021, 11:39 AM DiSantis, Jeff
<Jeff.DiSantis@fultoncountyga.gov<<mailto:Jeff.DiSantis@fultoncountyga.gov>>> wrote:
Mark-

Thanks again for the proposal. Attached is the paperwork that the county requires to be a vendor, as well as the contact in our office who handles the process.

We would like to move forward ASAP. Is it possible to have the price for the first year be \$10,000 rather than \$12,000?

Thanks!

Jeff
Cell: (404) 229-6826

From: Tracey-Goff, Avaneil
Sent: Wednesday, February 3, 2021 5:49 PM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov<mailto:Jeff.DiSantis@fultoncountyga.gov>>
Subject: Fwd: Fulton County Vendor Registration

Good Afternoon Jeff,

At the request of the DA, please forward to email below to the media contact, the name is eluding me at this moment

Let me know if you have any questions or concerns

Thank you
Sent from my iPhone

In order to do business with the county, your company must be a registered vendor.

Please use the link below to register as a vendor. I have also attached the registration guide for reference.

<https://vss.fultoncountyga.gov/webapp/VSSPROD/AltSelfService>

Also needed:

1. Current W-9 – dated 2021 (Attached, if needed)
2. Current Business License

Thank you

Avaneil Tracey-Goff
Purchasing Manager | Fulton County District Attorney
136 Pryor St SW. 3rd fl
Atlanta, GA 30303
Desk: 404-612-4971
Cell: 678-362-9248
Email: avaneil.tracey-goff@fultoncountyga.gov<mailto:avaneil.tracey-goff@fultoncountyga.gov>

FW: Fulton County Vendor Registration

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Also needed:

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2. *Current Business License*

Thank you

Avanell Tracey-Goff

Purchasing Manager | Fulton County District Attorney

136 Pryor St SW. 3rd fl

Atlanta, GA 30303

Desk: 404-612-4971

Cell: 678-362-9248

Email: avanell.tracey-goff@fultoncountyga.gov

FW: Critical Mention – Proposal

Per our discussion, the Critical Mention proposal is attached. The social media search is Facebook and Twitter, with Instagram about to be added. Other sites are in the pipeline, but he wasn't sure the timeline. They also include in their "reporter contacts" database anyone who posts content regularly on a site, so it includes random relatively small bloggers. As I mentioned, the rep told me that they have police departments that use it for intelligence purposes.

I will let you know the feedback on getting it, hopefully with a "yes" by the end of the week.

Thanks!

From: Mark Rios [<mailto:mrrios@criticalmention.com>]

Sent: Tuesday, February 2, 2021 6:24 PM

To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>

Subject: Critical Mention - Proposal

Jeff,

I know you insisted on an informal proposal but I couldn't help but to put together a formal proposal because I feel the information provided in the formal proposal in more than enough ammo when selling it to your boss. Find attached the proposal for Fulton County DA. As mentioned on our call today, we're very flexible with government organizations so feel free to come back to me if this is out of your range. I look forward to discussing on Friday and hopefully moving forward.

Regards,

Mark Rios
Account Executive

criticalmention.com

Direct: [646-658-3135](tel:646-658-3135)

RE: Critical Mention - Regarding your inquiry

Mark-

I have us down for a Zoom starting now, but can't find the link in my email. Can you send to me?

Thanks!

From: Mark Rios [mrios@criticalmention.com]
Sent: Monday, February 01, 2021 11:01 AM
To: DiSantis, Jeff
Subject: Critical Mention - Regarding your inquiry

Jeff,

I just received your inquiry, thanks for reaching out! I'd love to find a few moments to connect and discuss how we might help. Do you have a few minutes tomorrow to hop on a Zoom call to view our platform and discuss? Please let me know what works for you.

Regards,

Mark Rios

Account Executive

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Direct: 646-658-3135

RE: Critical Mention - Regarding your inquiry

My apologies – I now have a meeting that will make a 2:00 start tough. Could you do around 1:00?

From: DiSantis, Jeff

Sent: Monday, February 1, 2021 12:40 PM

To: 'Mark Rios' <mrrios@criticalmention.com>

Subject: RE: Critical Mention - Regarding your inquiry

Great – would love to talk. Would some time around 2 pm ET work?

From: Mark Rios [<mailto:mrios@criticalmention.com>]
Sent: Monday, February 1, 2021 11:01 AM
To: DiSantis, Jeff <Jeff.DiSantis@fultoncountyga.gov>
Subject: Critical Mention - Regarding your inquiry

Jeff,

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